



3rd Annual Corporate Challenge

Dear local business,

Looking for a way to get your brand in front of local area businesses? The Corporate Challenge is back in 2010, and presents an opportunity for your business to get in front of area businesses, and at that same time promote fitness and wellness in the Greater Hickory Metro.

The City of Hickory Parks & Recreation Department and the Hickory Jaycees host the Corporate Challenge, where local businesses can field teams of 12 players to compete in a series of events from April 15 – May 1st. At most events, non-participants from these companies come to cheer for their competitors and show your support. As a sponsor, you can create awareness for your products/services.

Proceeds from the Corporate Challenge will be split between the City of Hickory Parks & Recreation Department and the Hickory Jaycees. The Jaycees plan to donate their proceeds to support the development of greenways in our community.

The Corporate Challenge is quickly approaching, so don't miss your chance to become a sponsor of this great event! Not only will you be supporting fitness in our community and helping to fund the greenway, but you will also gain added visibility for your company's products/services.

I have attached our sponsorship package. Please review and contact me if you have any questions.

Thank you for your consideration.

Sincerely,

Brittany Doherty
Hickory Jaycees, Corporate Challenge Committee Member
Dohertyb138@strose.edu

Presented by



Corporate Challenge 2010 Sponsorship Levels

Level #1: Platinum

- Large size Name and logo on all t-shirts
- Large size Name and logo on welcome packet
- Banner on display with name and logo at events
- Banner and booth at "Fit to be a Leader" 5k
- 4 free entries in "Fit to be a Leader" 5k
- Staff members at all events
- Free team entry in Corporate Challenge
- Certificate of Recognition following event

Sponsorship Requirements:

- \$500 cash
- Sponsor must provide camera ready logo artwork

Level #2: Gold

- Medium sized Name and logo on all t-shirts
- Medium sized Name and logo on welcome packet
- Banner on display with name and logo at events
- Banner and booth at "Fit to be a Leader" 5k
- 2 free entries in "Fit to be a Leader" 5k
- Staff members at 5 events
- Certificate of Recognition following event

Sponsorship Requirements:

- \$350 cash
- Sponsor must provide camera ready logo artwork

Level #3: Silver

- Small sized Name and logo on all t-shirts
- Small sized Name and logo on welcome packet
- Banner on display with name and logo at events
- 1 free entry in "Fit to be a Leader" 5k
- Staff members at 3 events
- Certificate of Recognition following event

Sponsorship Requirements:

- \$250 cash
- Sponsor must provide camera ready logo artwork

Level #4: Bronze

- Name on all t-shirts
- Name on welcome packet
- Staff members at one event
- Certificate of Recognition following event

Sponsorship Requirements:

- \$150 cash or lunch donation
- Sponsor must provide camera ready logo artwork

***Donations of goods/services will be counted as half their cash value.**

Corporate Challenge Sponsorship Agreement

____ YES! I want to be a sponsor for the 2010 Hickory Jaycees/Hickory City Park and Recreation 2010 Corporate Challenge

____ \$ 500 Platinum Sponsor

____ \$ 350 Gold Sponsor

____ \$ 250 Silver Sponsor

____ \$ 150 Bronze Sponsor

Company Name: _____

Contact Person/Title: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Signature _____ Date _____

Please send a copy of your logo to Valerie Huffman vhuffman@keyquestconsulting.com

Checks should be made payable to the Hickory Jaycees and sent along with a copy of this agreement to the following address:

**Hickory Jaycees
Corporate Challenge
PO Box 284
Hickory, NC 28603**

Please contact Brittany Doherty with any questions. Dohertyb138@strose.edu